



Eras
SENIOR NETWORK

2020 Premier Sponsorship Opportunities

Virtual Tapestry Event

Weaving together threads of support by engaging generations and supporting seniors.

Presented By



PROHEALTH CARE

Thursday, September 24, 2020

6:00 - 7:00 PM

Eras Senior Network • 2607 N Grandview Boulevard Suite 150, Waukesha, WI 53188
(262) 549-3348 • Eras.org

Sponsorship Opportunities

Presenting – \$10,000 (Claimed)

Office Naming Rights Major Sponsor – \$7,500 (1 of 2 Claimed)

Gold – \$5,000

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for one year with website link to business
- Digital ad featured during live program
- Company logo to be featured during live program and on event webpage
- 45 second commercial slot - prerecorded or live
- Santa Run Benefits: Company name on t-shirt & all marketing materials, team registration for company employees (up to 8)

Silver – \$2,500

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for six months with direct link to business
- Digital ad featured during live program
- Company logo to be featured during live program and on event webpage
- 30 second commercial slot - prerecorded or live

Bronze – \$1,500

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for three months with direct link to business
- Company logo to be featured during live program and on event webpage
- 20 second commercial slot - prerecorded or live

Pewter – \$1,000

- Company logo to be featured during live program and on event webpage
- 20 second commercial slot - prerecorded or live

Wine – \$750 (Claimed)

- Recognition as wine sponsor during live program
- Company logo to be featured during live program and on event webpage
- 15 second commercial slot - prerecorded or live

Dessert – \$500

- Company logo to be featured during live program and on event webpage

For more information or to
become a sponsor, please contact:

Heather Uzowulu

Development Director

(262) 522-2404

Heather@ErasWaukesha.org

Becca Snow

Development Coordinator

(262) 522-2409

Becca.Snow@ErasWaukesha.org

	Presenting - \$10,000 (Claimed)	Gold - \$5,000	Silver - \$2,500	Bronze - \$1,500	Pewter - \$1,000	Wine - \$750	Dessert - \$500
Naming rights of Tapestry, logo on all materials	X						
Company logo on invitation and materials	X	X	X	X			
Opportunity to speak	X						
Logo with link on Eras Senior Network website	1 year	1 year	6 mo.	3 mo.			
Ad featured during live program	X	X	X				
Logo featured during live program	X	X	X	X	X	X	X
Logo featured on event webpage	X	X	X	X	X	X	X
Live or prerecorded commercial slot	1 Min	0:45	0:30	0:20	0:15	0:15	
Santa Run benefits: Company name on t-shirt and all materials	X	X					
Santa Run participant registration	10	8					
Recognition at live event as wine sponsor						X	



Our Mission

The mission of Eras Senior Network is to engage and support seniors, adults with disabilities, and family caregivers in leading meaningful lives.

Our Vision

Eras Senior Network is THE non-profit leader in creating communities where seniors and adults with disabilities are fully embraced through collaborative partnerships, coordination of services, and intergenerational volunteer activities.

What we do...

Supporting Seniors

In 2019, we supported 719 Waukesha County seniors and adults with disabilities and 1,093 Milwaukee County older adults.

19,280 one-way rides were provided to healthcare appointments, grocery stores, and food pantries.

Engaging Generations

421 seniors engaged in meaningful volunteer opportunities through the Retired and Senior Volunteer Program.

RSVP Volunteers provided 7,217 hours in 2019.

For more information or to become a sponsor, please contact:

Heather Uzowulu, Development Director
(262) 522-2404 | Heather@ErasWaukesha.org

Becca Snow, Development Coordinator
(262) 522-2409 | Becca.Snow@ErasWaukesha.org



Sponsorship Pledge Form

Indicate your desired sponsorship level for the 2020 Tapestry Dinner:

- Office Naming Rights Major Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500
- Pewter Sponsor \$1,000
- Wine Sponsor \$750
- Dessert Sponsor \$500

Company Name (to appear in publicity): _____

Contact Name & Title: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____

Payment:

- Send Invoice
- Check Enclosed, Check Number: _____
- Bill Credit Card: Card # _____ Exp. Date _____ CVV _____

Eras will be in contact with you to confirm your pledge and the benefits associated with your sponsorship level.

Please return your pledge form to Heather Uzowulu before
February 28, 2020 to ensure inclusion on event invitation:

Fax to: 262-549-0436 | Email: Heather@ErasWaukesha.org | Questions? 262-522-2404

Join us for The Tapestry Dinner on Thursday, April 30, 2020

Eras Senior Network (262) 549-3348 | ErasWaukesha.org